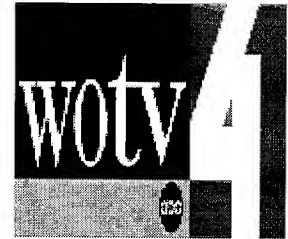


**ORDER****WOTV**

**Orders**

**Order / Rev:** 217427

**Alt Order #:**

**Product Desc:** 12-MZJ-900

**Estimate:** 12-MZJ-900

**Flight Dates:** 10/26/12 - 11/05/12

**Original Date / Rev:** 10/25/12 / 10/26/12

**Order Type:** REG

**Primary AE:** WOTV Local House

**Sales Office:** L-GR

**Sales Region:** Loc

**Agency**

**Name:** Marketing Resource Group Inc

**Buying Contact:**

**Billing Contact:**

225 South Washington Square

Lansing, MI 48933

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Markman & Zahra for Justice

**Demographic:** A35+

**Product Codes:** PL5

**Priority:** P3

**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** TO1743

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	1	\$150.00	\$127.50
10/29/12	11/05/12	14	\$1,475.00	\$1,253.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$150.00	\$127.50	0.00
November 2012	14	\$1,475.00	\$1,253.75	0.00
<b>Totals</b>	<b>15</b>	<b>\$1,625.00</b>	<b>\$1,381.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WOTV	10/29/12	11/02/12	Daybreak @ 6	CM	6-7a	MTWTF--	:30	4	\$75.00	P3	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$75.00		0.00			
N 3	WOTV	11/05/12	11/05/12	Daybreak @ 6	CM	6-7a	M-----	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$75.00		0.00			
N 5	WOTV	10/29/12	11/02/12	GMA	CM	7-9a	MTWTF--	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$100.00		0.00			
N 6	WOTV	11/05/12	11/05/12	GMA	CM	7-9a	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 7	WOTV	10/26/12	10/26/12	News 8 @ 6p	CM	6-630p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$150.00		0.00			
N 8	WOTV	10/29/12	11/02/12	News 8 @ 6p	CM	6-630p	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 217427  
Alt Order #:  
Flight Dates: 10/26/12 - 11/05/12

Advertiser: POL/Markman & Zahra for Justice  
Product Desc: 12-MZJ-900  
Estimate: 12-MZJ-900

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WOTV	10/29/12	11/02/12	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	MTWTF--		3			\$150.00		0.00				
N 9	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @6p	CM	6-630p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$150.00		0.00				
Totals														15	\$1,625.00